hello.



João Eduardo.

Curitiba

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Goals *Objetivo Profissional*

Art Direction,
Video Editing,
Motion Design,
Creative Technology,
AI-Powered Workflows.

Academic Education *Educação Acadêmica*

Animation Design
Faculdade Méliès

Information Technology *(Career Transition)*
Currently focused on AI, automation,
and creative technology.

Courses *Cursos complementares*

Photography Certificate
Rafael Ferreira *(2020)*

3D Logo Design Course
Lucas Willian *(2023)*

joão

Work Experience *Experiência de trabalho*

Ideia Três Agency *(2019–2022)*
Art Direction, Copywriting,
Social Media.

Tif Comunicação *(2022–2024)*
Art Direction (Online & Offline),
Motion Design.

RPC (TV Globo Affiliate) *(Christmas Campaign, 2024)*
Art Direction (Online & Offline),
Motion Design.

Spirit Animation *(2025–2026)*
Motion Design.

Freelance & Contract Projects

ADS Branding
Art Direction, Social Media.

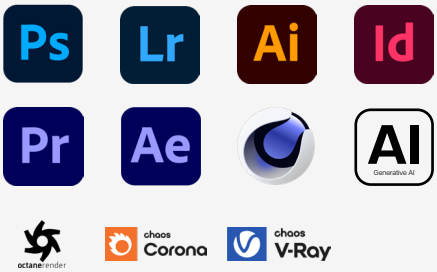
144 Agência
Art Direction, Motion Design.

Santiago Comunicação
Art Direction.

GhFly
Motion Design.

Monkey Motion
Motion Design.

Skills *habilidades*



Languages *Línguas/idiomas.*

Portuguese



English



Cover Letter *Carta de apresentação*

I'm João, a Motion Designer and Art Director with experience in creative technology and AI-powered workflows. I enjoy turning ideas into visuals and bringing visuals to life through motion.

I have experience with After Effects, Premiere Pro, Cinema 4D, Photoshop, Illustrator, and AI-powered creative workflows. Throughout my career, I've worked on projects for agencies, brands, and broadcast television, continuously expanding my creative and technical skills.

If you'd like to see more of my work, feel free to visit my portfolio:

behance.net/joaoedualves

Selected Clients *Clientes*

João